



2010 EDITORIAL CALENDAR

	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER/DECEMBER
CLOSING DATE	7/14/2010	8/4/2010	9/8/2010	10/5/2010
MATERIAL DATE	7/19/2010	8/11/2010	9/13/2010	10/8/2010
COVER STORY	Retailer Profile: TBD	Retailer Profile: TBD	2010 Gourmet/Specialty Retailer of Year Award	Annual Report on the Gourmet Retail Market
EFFECTIVE MANAGEMENT IDEAS	Hiring & Training: Seasonal Workers	Making the Most of the Holiday Season	Multi-Cultural Merchandising & Marketing	Food Safety
SPECIAL REPORTS	Best Merchandising Ideas Exclusive Category Sponsorships Available	Distribution Report: Food & Housewares 2010 Fall Gift Guide Exclusive Category Sponsorships Available	The Top 50 Gourmet/Specialty Retailers	2010 Corporate Profiles Have Your Company Profiled in The Gourmet Retailer!
THE BEVERAGE AISLE	Coffee & Tea	Ready-To-Drink Beverage Trends	Carbonated Beverages	Hot Drink Mixes
SPECIALTY FOOD FOCUS	Condiments Cookies, Crackers & Flatbreads	Gourmet Chocolate/Confections	Spices/Seasonings	Jam/Jellies/Preserves Oils & Vinegars
HOUSEWARE/KITCHENWARE DEPARTMENT	Tabletop Items	Gift Items	Knives	Small Electrics
THE GOURMET CHEESE CASE	Goat Cheese	The 2010 Specialty Cheese Guide A Special Supplement within The Gourmet Retailer	International Cheese Report: France & Italy	Domestic Cheese Report: Wisconsin & California
BONUS SHOW DISTRIBUTION	New York International Gift Fair American Cheese Society Hispanic Retail 360	AmericasMart/ The Atlanta Gourmet Market	Natural Product Expo East, NY Tabletop (41 Madison & 7 West)	Winter Fancy Food Show: San Francisco

THE 2011 GOURMET & SPECIALTY PRODUCTS BUYERS GUIDE

10/5/2010

10/8/2010

A Dynamic, All-Inclusive Reference Source of Suppliers Selling to the Gourmet/Specialty Market

- > An In-Print & Online Promotional Program
- > Year Round Coverage: One Advertisement Provides Exposure Throughout the Year
- > Advertisers Receive Greatly Expanded Listings
- > Combination Packages Available: Print & Digital
- > Standard Magazine Size for Ready-Reference

Over 100 Product Categories For Your Company Listing

- > Condiments
- > Sauces
- > Giftables
- > Seasonings/Spices
- > Coffee/Tea
- > Knives
- > Kitchen Gadgets
- > Many, Many More

IN EVERY ISSUE: • Supplier Profiles • Supplier News • New Products • Gourmet Retailer Trends • Website

Steve Lichtenstein
 Publisher
 (646) 654-7561
 slichtenstein@stagnitomedia.com

Ron Bean
 Associate Publisher
 (224) 632-8236
 rbean@stagnitomedia.com

Frank Prokos
 Account Executive (Central, Western U.S.)
 (224) 632-8228
 fprokos@stagnitomedia.com